

# ACTIVITY REPORT

## 2014



**EUROPEAN ALLIANCE TO  
SAVE ENERGY**

*Creating an Energy-Efficient Europe*

# Energy Efficiency Directive EU Energy and Climate Package for 2030

Build a solid case to illustrate that existing policy could be more effective and push for an ambitious binding energy efficiency target

Increasing political commitment to energy efficiency in Europe

Increased visibility of the EU-ASE "brand"

**55** articles on Brussels based, national and international online and printed media

**1** leaflet to the Italian Prime Minister ahead of EU Presidency

**21** letters to Commissioners, Heads of State, Ministers and MEPs



## EU Investment & Growth Package

**7** events with European Commission, Parliament, diplomats & businessmen



4th Annual EU-ASE High Level Dinner Debate



Two joint EU-ASE/E3G lunch debates with businessmen



Roundtable on EU Investment & Growth Package

**1** recommendation to Vice President Katainen about EU Investment & Growth Package

**3** members delegations met with Ministers in Italy Denmark



**250** posters distributed to new ITRE/ENVI MEPs



**1** infographic "We are energy efficiency"

**1** workshop on EU energy efficiency sponsored by Xella



**10** speaking slots for President and members at public events

**1** new member: Crupe

**15** high-level conferences attended

**3000** visitors [www.euase.eu](http://www.euase.eu)

**250** tweets @EUASE

**300** followers @EUASE

### OUR MISSION

To make European policy makers imagine a future where energy efficiency is fundamental to secure a safe, reliable and low carbon energy system

#### INDUSTRY MEMBERS:



#### NGO MEMBERS:



#### HONORARY MEMBERS:

Bendt Bendtsen, MEP (DK, EPP)

Bas Eickhout, MEP (NL, Greens)

Peter Liese, MEP (DE, EPP)

Kathleen Van Brempt, MEP (BE, S&D)

# ENERGY EFFICIENCY: EUROPE'S FIRST FUEL

## Members



## Honorary Members

### **Bendt Bendtsen**

Member of the European Parliament  
(Denmark, EPP)

### **Bas Eickhout**

Member of the European Parliament  
(Netherlands, Greens)

### **Peter Liese**

Member of the European Parliament  
(Germany, EPP)

### **Kathleen Van Brempt**

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